

Staffsync360 – 5Cr in 2 Years: Founder Reality Check Yes — you are on the right track. What you're doing right: Deep market research. Building sales systems. Choosing small staffing firms. Selling outcomes, not features. Why target is realistic: 40k per client/month. 105 clients = ~5Cr ARR. Only 4–5 customers per month. Brutal truth: First customers hard. Ghosting happens. Product issues happen. Normal phase. 3 success drivers: Daily outreach. Focus on 3 features. Founder-led sales. Founder verdict: You understand pain. You build systems. You stay consistent. Execution reality: Year 1: 1–2Cr ARR. Year 2: 5Cr+ possible. Final reminder: You are doing founder work. Stay consistent.